**Awards 2018 entry form**

Please complete this form and submit it with your supporting material to info@fantasticforfamilies.com.

**DEADLINE FOR ENTRIES: 5pm 10th January 2018**

**About the Awards**

Previously the Family Arts Festival awards, the new Fantastic for Families Awards recognise outstanding achievement in cultural provision for families across the UK at any point during the year. This year’s Awards will be open for application to any cultural organisation operating during 2017.

Awards will be given in the following categories:

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|  | **Award** | **Description** |
| **1** | Best Family Event | This category focuses on the event itself including families’ overall enjoyment of the event and its suitability for family audiences of all ages. |
| **2** | Best Family Venue | This category focuses on the venue and includes suitability of the venue's facilities for a wide range of families’ needs. If your organisation is not a venue, you may nominate a venue you have worked with. |
| **3** | Best Family Welcome | This category covers all areas of the visitor experience including staff welcome, communication, and the venue and its facilities to attract a diverse range of families. If you’re not a venue organisation, this category covers how you work with venues to create a smooth and positive experience and communicate relevant information to families.  |
| **4** | Best Age Friendly Welcome | A new category recognising outstanding provision for older visitors, including staff welcome, communication and the venue and its facilities in accommodating the needs of older people. If you’re not a venue organisation, this category covers how you work with venues to create a smooth and positive experience and communicate relevant information to older visitors.  |
| **5** | Best Family-Friendly Workplace Initiative | Recognising organisations who embed family-friendly practice in their workplace and excel in providing for employees with caring responsibilities. |
| **6** | Audience Choice Award | Decided via public vote. Simply send families to your organisation profile on fantasticforfamilies.com to vote for you. Open until 10th January 2018. **[More information here](http://www.fantasticforfamilies.com/audience-choice-award)**. |

**You may apply for multiple award categories, and you may submit more than one event per category.** Entries will be judged by an expert panel drawn from the Family Arts Campaign Consortium.

**For further information to help you with your application**, applicants are advised to review our guidance in the [Family Arts Standards](http://www.familyarts.co.uk/wp-content/uploads/2017/05/Family-Arts-Standards-2017.pdf) and [Age Friendly Standards](http://www.familyarts.co.uk/wp-content/uploads/2017/08/Age-Friendly-Standards-Aug-2017.pdf).

**Application Form**

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| **Organisation** |  |
| **Address** |  |
| **Lead contact name & job title** |  |
| **Tel** |  |
| **Email** |  |
| **Website** |  |

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| Account name/handle | **Twitter** [ ] **\_\_\_\_\_\_\_\_\_** | **Facebook** [ ] **\_\_\_\_\_\_\_\_\_** | **YouTube** [ ] **\_\_\_\_\_\_\_\_\_** | **Instagram** [ ] **\_\_\_\_\_\_\_\_\_** | **Other** [ ] **\_\_\_\_\_\_\_\_\_** |

**About your organisation: brief overview of your organisation and your family-friendly offer (200 words max):**

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**Award Category:**

**Which category/s are you applying for? (please tick)**

[ ]  **Best Family Event** page 3

[ ]  **Best Family Venue** page 4

[ ]  **Best Family Welcome** page 5

[ ]  **Best Age-Friendly Welcome** page 6

[ ]  **Best Family-Friendly Workplace Initiative** page 7

**Best Family Event**

|  |  |
| --- | --- |
| **Event name:**  |  |
| **Listing URL on fantasticforfamilies.com**(if event took place after its 1st October launch) | http//www.fantasticforfamilies.com/events/\_\_\_\_\_ |

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| **Please list all collaborating organisations and how they were involved in the event e.g. producer, performing company, etc.** |  |

**Please describe below the event you are nominating (300 words max).**

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| **Please include the following information:*** **Brief overview of the event and its objectives**
* **Artform(s)**
* **Activities (performances/ workshops…)**
* **Audiences**
* **Duration**
* **Participation stats from the Get Creative Family Arts festival**
* **Outcome/ impact on participants**
 | **JUDGING CRITERIA:*** Events should genuinely appeal to and be

suitable for different age groups attending or participating together* Evidence of innovation in engaging families
* Content engages a broad range of families or the particular segment it aims to engage
* Content inspires families to engage further in cultural activities
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**Best Family Venue**

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| **Venue name:**  |  |
| **Is this venue signed up to the Family Arts Standards?** | [ ] Yes[ ] No |

**Please describe below the venue you are nominating (300 words max).**

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| **Please include the following information:*** **Size of venue/ capacity**
* **Any specific facilities which are useful to families**
* **How accessibility and facilities are communicated to families**
 | **JUDGING CRITERIA*** Practical considerations listed in the Family Arts Standards are met and exceeded
* Venue takes a systematic approach to understanding the needs of families
* Venue has clearly taken extra care to ensure facilities meet the needs of families
* Venue has taken care to provide practical information for families in advance
* Venue engages with a range of families that reflect its catchment area
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**Venue Contact** (if different):

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Best Family Welcome**

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| **Organisation name:**  |  |
| **Is the organisation signed up to the Family Arts Standards?** | [ ] Yes[ ] No |

**Please describe below the customer service offer you are nominating (400 words max).**

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| **Please include the following information:*** **How your organisation provides an exemplary welcome to a broad range of families across your programme, staff welcome, communication and facilities (if applicable)**

 | **JUDGING CRITERIA*** An exceptional customer journey is provided from start (advance information available prior to families deciding to attend) to finish (post-event engagement with families is encouraged)
* Needs of families making their first visit are specifically addressed
* Your programming reflects the diversity of families in the community
* Welcome given to families is considered to meet the diverse needs of different families
* Families are targeted or encouraged to engage in a particularly innovative or effective way
* The organisation has gone to great lengths to welcome families with a wide range of needs
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**Best Age-Friendly Welcome**

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| **Organisation name:**  |  |
| Is the organisation signed up to the Age Friendly Standards? | [ ] Yes[ ] No |

**Please describe below the organisation you are nominating (400 words max).**

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| **Please include the following information:*** **How your organisation provides an exemplary welcome to older people across your programme, staff welcome, communication and facilities (if applicable)**
 | **JUDGING CRITERIA:*** An exceptional customer journey for older visitors is provided from start to finish
* The range of needs that older people may have is understood and accommodated by your organisation and staff
* Your programming is considered with suitability for a wide spectrum of age groups in mind
* Older people are targeted or encouraged to engage in a particularly innovative or effective way
* The organisation has gone to great lengths to provide facilities that welcome older people and mitigate/ provide information on any factors which may present barriers to engagement (if your organisation is not a venue, please describe how these considerations are applied to the venues you work with)
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**Best Family-Friendly Workplace Initiative**

**Please describe below how your organisation has made itself more inclusive to support workers with parental and other caring responsibilities (300 words max).**

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| **Please include the following information:*** **The issue you were trying to address**
* **The actions you took/are taking**
* **What you perceive as the impact from your intervention**
* **Feedback from parents and other carers**
 | **JUDGING CRITERIA:*** Identification at a senior management level of issues for parents and other workers with caring responsibilities in the workplace
* Innovative good practice in provision made for employees who have caring responsibilities
* Management perception of improved provision for workers with caring responsibilities
* Testimony from affected workers to support this
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**Supporting materials**

**Please provide us with a limited amount of supporting material that will directly support the application by attaching with your email application or providing links below. Please indicate below what supporting materials you wish to submit.**

**Please note that by supplying supporting materials you are giving Family Arts Campaign permission to use them within the Fantastic for Families marketing campaign and other Campaign communications.**

**\*Please ensure all materials are clearly labelled with your application name and any photo credits**

|  |  |
| --- | --- |
| **Logo** |  |
| **Photographs (5 max, hi res)** |  |
| **Marketing flyers/ posters** |  |
| **Video links** |  |
| **Press clippings** |  |
| **Participant feedback/surveys** |  |
| **OTHER** |  |

**Shortlisted organisations will be contacted by 31January 2018.**

**Save the Date: Winners will be announced at a ceremony on 1st March evening in Leeds, which will be free to attend.**

Our fantastic partners:



