



Diversity and inclusion at the heart of Bristol's cultural provision:

Bristol Family Arts Festival

Clare Karlake, Arnolfini / @ArnolfiniArts

Amy Harrison, Architecture Centre
@ArchCentre

ARNOLFINIers | **WATERSHED**





'The challenge is to ensure Bristol's cultural offer fully reflects our city in all its diversity and enriches the lives of everyone, not just a privileged minority.'
Marvin Rees, Mayor of Bristol

We are only at the beginning of a journey...



• FAMILY FUN • SUPER STORYTELLING • WONDERFUL WORKSHOPS •
• FABULOUS FILMS • TERRIFIC THEATRE • MAGICAL MUSIC •



Bristol Family Arts Network and Festival

- Citywide
 - Collaboration
 - Home anchor organisation
 - Organisational buy-in
 - Bigger than sum of it's parts
 - Vehicle to grow and develop family offer and audience
-
- Over 60 events each year
 - Participants rising from 3400 in 2015 to over 5000 in 2016

THROUGHOUT OCTOBER 2016
www.bristolfamilyarts.org.uk #BrisFamilyArts



City stats

- From 2005-2015 the number of children in Bristol increased by 16% (6% UK average)
- The growth in the number of under 5s in the last decade (35%) is one of the highest in the country
- 16% of Bristol's population identify as BAME, 22% not 'white-British'
- 28% of children aged 0-15 identify as BAME
- 28% of children are living in poverty, with some areas as high as 49.8%
- Bristol ranked 7th worst place in England and Wales for racial inequality



Wider ambition:

All Bristol families have the opportunity to access a good quality cultural offer

City Challenges:

- Postcode inequality
- Ethnicity and disability inequality

Festival aims:

- Collaboration/partnership to deliver quality, inclusive arts events
- Ensure programme is inclusive and welcoming to all
- Deliver a diverse programme (art forms, venues, activities, entry routes)

Underpinned by Arts Council's:

- Creative Case for Diversity
- Quality Principles for Children and Young People



Festival highlights:

Community outreach

- Developing community partners
- Building relationships
- Accessible activity
- Be open to slower pace and lower numbers
- Empathy, respect and reciprocity



Festival highlights:

Relaxed performances

- Respond to a need
- Consult and test
- Welcome
- Pragmatic
- Staff and volunteers



Festival highlights:

The Wiz + Family Disco

- Link to national conversations
- Inclusive programming
- Work in partnership
- Experiment
- Cross art form
- On trend

I think...



That it was a great opportunity to see an amazing film on the big screen with such great black actors and singers!





Festival highlights:

Finale event

- Collaborative
- Celebratory
- Welcome



What next?

- Strengthening partnerships
- Year round programming
- Aligning with city agenda
- Shared values, common goals



Activity:

Red cards in your delegate pack.
Write:

- One 'offer'
- One 'ask'

In relation to developing a quality, collaborative and inclusive cultural family offer for your neighbourhood / town / city

Share and discuss briefly with someone sitting next to you.



The Architecture Centre



ARNOLFINI



Bristol Old Vic



Mshed



Spike Island



WATERSHED

'I'm proud we have a festival dedicated entirely to families and I welcome the commitment by Bristol Family Arts Festival's organisers to make diversity and inclusion a strong focus in 2017'

Marvin Rees, Mayor of Bristol

Image credits: Justin Hockney, Architecture Centre, Watershed, Arnolfini, Natalie Hughes.

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