

Festival partners

This year you can **receive 75% off advertising** your Get Creative Family Arts Festival event with festival partners LittleBird.co.uk. LittleBird.co.uk is a one-stop shop for families looking for the best things to do, see and buy together; their mission is to make family life easier, more affordable and more fun.

They handpick family days out, theatre shows, events, activities, products, family breaks, parties, education tools and more. And where possible, always endeavour to get the best savings for their growing community of families.

As well as understanding the family market LittleBird have worked with over 1,000 UK organisations and businesses, establishing LittleBird as a successful e-commerce platform for them to engage with families.

Key Benefits:

- Promote your event to a highly engaged family audience of online purchasers
- Promote your event via special offers, competitions, features or selling of tickets
- 30K social media following enabling targeted content promotion
- Bespoke editorial content via blog, social media and inclusion in newsletter
- Effective sales platform with over 100,000 vouchers sold
- Tailored promotional campaigns across a range of platforms



As part of our partnership LittleBird.co.uk are offering discounted marketing and promotional opportunities to those of you wishing to promote your Get Creative Family Arts Festival events. LittleBird will be creating an exclusive Get Creative Family Arts Festival category, launching mid-September and running throughout the festival. There are many ways you can be part of it.

Event Promotion Option 1

Discounted commission of 20% (usually 35%) on all ticket sales via a time-limited promotion featured on the LittleBird website and in their daily newsletter email.

Event Promotion Option 2

Discounted featured promotion: £100 website feature (**usually from £400**) with the ability to offer an exclusive early bird saving or LittleBird offer with direct links to your website to purchase.

Event Promotion Option 3

Discounted Listing: £25 website listing (**usually £100**).

Further options are available and can be tailored to your organisation. By marketing and promoting your Festival event with LittleBird it will be labelled as part of the Get Creative Family Arts Festival.

To take advantage of this discount, please contact Jo on Joanna.stevens@littlebird.co.uk.

NB: LittleBird.co.uk has a database of highly targeted online purchasing families with 150K members signed up to receive their daily newsletter. 70% of their families are based in London and the South East of England.