

**Press Release**  
**Wednesday 23 April 2014**



**THE  
BIG  
DRAW**

## **Celebrating a year's success in drawing families together**

The Big Draw and Family Arts Festival will celebrate their first year's partnership at a shared Awards Ceremony on 28 April (3.30-6.30). This will recognise the most innovative and engaging drawing and family events from the 13<sup>th</sup> Big Draw (October '13) and the first Family Arts Festival (18 October- 3 November '13). The Ceremony, at London's Painters' Hall, home of the Worshipful Company of Painter-Stainers, will highlight the bonanza of outstanding events organised by theatres, orchestras, museums, galleries, community groups, teachers, artists and students last autumn.

Winners will gather from across the UK to receive their Awards from a distinguished line-up of Lauren Child, award-winning Illustrator of much-loved children's books and animations *Charlie and Lola* and *Clarice Bean*; Helen Goodman MP, Shadow Minister for Culture, Creative Industries and Communications and Laura Dyer, Executive Director, Arts Council England. Lauren will set the scene by sharing her love of illustration and stressing the benefits of family engagement with cultural experiences. Laura will share her experiences of engaging in the arts as a family and emphasise Arts Council England's commitment to Family Arts.

The Family Arts Festival Awards will recognise the best family friendly arts events in the 2013 Festival, selected by public vote, in three categories: Best Overall Family Welcome, Best Family Venue and Best Family Event or Activity. Please see attached list of winning Big Draw and Family Arts Festival organisations from across the UK.

The Barbara Whatmore Charitable Trust supports 15 Drawing Inspiration Awards of up to £750 each for outstanding Big Draw activities - from epic events in major institutions to imaginative small-scale projects by grassroots groups. This year's Trailblazer Awards will go to organisers from Chislehurst, Singapore and the USA, who used The Big Draw to break new ground.

The Creative School Award of £500 goes to a school which reaches beyond the normal curriculum to give students and the wider school community an exceptional learning experience. This year, Big Draw 2014 sponsor Faber-Castell will also provide high quality art materials to the winning schools. The NADFAS (National Association of Decorative & Fine Art Societies) Young Arts Award of £1000 is for the best event to creatively engage young people (aged 8 to 18). Each winner also receives a unique certificate designed by Campaign for Drawing Patron Sir Quentin Blake.

The Awards Ceremony marks the start of the second year of a successful partnership between two festivals which aim to involve even more families in exceptional programmes of events later this year.

If you wish to attend the awards ceremony please call The Campaign for Drawing on: 0208 351 1719

The Drawing Inspiration Awards are sponsored by the Barbara Whatmore Charitable Trust. The Big Draw 2014 is sponsored by



This event has been generously supported by the Worshipful Company of Painter-Stainers, Life's Kitchen Ltd and PSAV.



The Family Arts Campaign is supported using public funding by the National Lottery through Arts Council England.



Supported using public funding by  
**ARTS COUNCIL  
ENGLAND**

## Notes to Editors:

1. Every October (1 October - 2 November), The Big Draw season includes hundreds of drawing activities in schools, museums, galleries and heritage sites UK-wide, and now in 20 other countries. At the Ceremony, the Campaign for Drawing will launch its new website: [www.thebigdraw.org](http://www.thebigdraw.org) which will provide details of Big Draw 2014 events from August.

*With the Big Draw we seem to have struck something in the national consciousness - it's as though everybody had just been waiting to be told that they are allowed to draw. Perhaps it isn't surprising - we live under a bombardment of manufactured images, and in the face of that we need to be able to draw as a way of discovering the reality of the world about us, as well as the life in ourselves.*

**Sir Quentin Blake, Campaign Patron**

2. The second Family Arts Festival will take place from 17 October – 2 November 2014 and will see over 900 leading arts organisations from across the UK present over 2000 family friendly events, with programming spanning across theatre, dance, music, visual arts and more. The festival is designed to increase family participation in the arts and build on the momentum of the London 2012 Festival and Cultural Olympiad.

The Family Arts Festival is part of a wider programme, the Family Arts Campaign which has been devised in consultation with over 1,000 arts professionals and 2,000 families with the aim of supporting arts organisations in providing high quality family events. The Family Arts Campaign and Family Arts Festival are initiatives of The Association of British Orchestras, UK Theatre, The Society of London Theatre, The Independent Theatre Council, The Visual Arts & Galleries Association and Dance UK, and are supported using public funding by the National Lottery through Arts Council England.

For more information on the Family Arts Festival visit [www.familyartsfestival.com](http://www.familyartsfestival.com)

For more information on the Family Arts Campaign, visit [www.familyarts.co.uk](http://www.familyarts.co.uk)

3. **The Campaign for Drawing** aims to get everyone drawing. It raises drawing's profile as a powerful tool for thinking, creating and communicating. Its long-term ambition is to change the way drawing is perceived and used by the public and professionals. The Campaign's annual flagship, The Big Draw, proves that drawing can be a public activity as well as a private passion. The original inspiration came from visionary Victorian artist and writer John Ruskin, whose mission was to teach people how to see through drawing. The Campaign demonstrates how drawing can also be used to connect communities.

4. Launched in 2000, **The Big Draw** has encouraged over a million people back to the drawing board. It has notched up two world records – for the longest drawing in the world (one kilometer) and the greatest number of people drawing simultaneously (over 7,000). The Big Draw has transformed national museums, Trafalgar Square, Somerset House and even the South Kensington underground tunnel into dynamic creative spaces enjoyed by thousands of people for a day.

5. Since 1761, family-run **Faber-Castell** has manufactured pencils in the small town of Stein, Nuremberg in Germany. They have a long history and vast experience of producing a variety of 2,000 different high quality implements for writing, drawing and creative design and aim for creativity and innovation in everything they produce. The company is committed to using environmentally-friendly processes and materials and sources pencil wood from its own certified, sustainable forests. Faber-Castell's **Playing and Learning** range offers safe and innovative art materials which encourage kids to explore their imaginations and creativity through the world of colour.

**Visit:** <http://www.stonemarketing.com/faber-castell-playing-learning> for details

# Drawing Inspiration Awards 2013

## **General Category:**

### **Winners:**

High Stile Projects, Dunmow, Essex  
Rufford Craft Centre, Nottinghamshire  
Rugby Art Gallery and Museum

### **Runners up:**

Cheshire East Arts, Heritage & Cultural services, Poynton & Stockport Libraries  
Florence Arts Centre, Florence Mine, Egremont, Cumbria  
The Fusilier Museum, Bury

### **Highly Commended:**

Firstsite, Colchester  
Geographical Museum of Tiszazug, Hungary  
Grizedale Forest, Forestry Commission England, Cumbria  
St Albans Arts, Sports & Health Team  
St Richard's Hospice, Worcester

### **Creative Schools Joint Winners:**

Brentwood Road Gallery, Romford & Stanley Grove Primary Academy, Longsight,  
Manchester

### **Highly Commended:**

Friends of Chestnuts Park and Chestnuts Primary School, Haringey, London  
Sharp Lane Primary School, Leeds

### **NADFAS Young Arts:**

Southfield School, Kettering, Northamptonshire

### **Trailblazers:**

Chislehurst Common Big Draw Initiative  
Peabody Essex Museum, Salem, MA, USA  
Playeum, Play Museum, Singapore

## **2013 Family Arts Festival Awards**

### **Best Family Venue**

Oldham Coliseum  
Theatre Royal & Royal Concert Hall, Nottingham  
Northern Ballet  
Shakespeare's Globe  
Stratford Circus

### **Best Family Event**

Oldham Coliseum – *My Friend Nigel*  
Northern Ballet – *Three Little Pigs*  
Theatre Royal & Royal Concert Hall, Nottingham – *Theatre Royal Family Open Day*  
Nuffield Theatre – *Stick Man*  
Globe Education, Shakespeare's Globe – *Muse of Fire*

### **Best Overall Family Welcome**

Oldham Coliseum  
Theatre Royal & Royal Concert Hall, Nottingham  
Northern Ballet  
Shakespeare's Globe  
Middleton Cheney Library